

October 2025

BROKEN ARROW

ECONOMIC DEVELOPMENT CORPORATION

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October 2025 Report

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Business Retention and Expansion

Summary

- October was a strong month for business engagement and community celebration in Broken Arrow. Team attended two milestone events for cornerstone Broken Arrow companies—Zeeco’s building dedication for its newly completed World Headquarters and Ascension St. John’s 15-year celebration—both of which highlighted the long-term commitment and continued investment of major employers in our community.
- In recognition of **Manufacturing Month**, the team joined several shop tours with local manufacturers, gaining valuable insight into their operations and ongoing workforce and other growth needs. Throughout the month, the team continued proactive outreach and relationship-building efforts with Broken Arrow companies to ensure consistent support and engagement through BRE activities.
- Discussions continued for **Project Sapling**, with the City and school leadership meeting to review the potential for a TIF district. Consultants also met with staff to request consideration of a cash incentive to support new job creation and capital investment associated with the project.

BRE Meetings: 26

New Business Attraction

Summary

- Continued conversations with consultants on the development for **Project Astro** to refine development plans, discuss project scope, and evaluate next steps to move the project forward
- Project Sam, a **\$61 million distribution and logistics development**, continues to advance through the pre-development phase, with a November target construction start date
- VP of Economic Development attended **Area Development’s Women in Economic Development Site Consultant Conference**, engaging with national site selectors and peers to strengthen relationships and promote Broken Arrow’s business development opportunities.

Incoming October Projects

- **Project Path – Submitted Lot 5 and 6 at Creek 51**
 - Direct lead for user-led micro data center project. Seeking 10-40 acres with 20-40 MW power.
 - Project Scope
 - TBD capital investment
 - 30 jobs
- **Project Gemini – Submitted Lot 6 at Creek 51**
 - Privately owned company in the food manufacturing industry that has been operating in the US since 1925. Considering a new site that would house portioning operations, as well as freezer storage. Seeking land for build-to-suit. Minimum 20 acres for 200,000 SF facility with room to expand.
 - Project Scope

- \$81.75 million capital investment
 - 318 new jobs
- **Project Pillar 2025 – No response due to lack of existing buildings meeting project requirements.**
 - Steel structure manufacturer is investing in a new U.S. based facility to support critical infrastructure and industrial applications throughout Canada and the U.S. Seeking existing building of 100K to 150K SF zoned heavy industrial. Would consider a build-to-suit option.
 - Project Scope
 - \$20 million in capital investment
 - 229 jobs
- **Project Skyforge 2025 – No response due to lack of sites meeting project requirements.**
 - Company seeking to build an innovative sustainable aircraft assembly factory in the U.S. The ultra short-capability planes use hybrid-electric propulsion to take off and land in 150 feet. Seeking 50-100 contiguous acres of brownfield or greenfield with preference given to brownfields with environmentals already complete. Site must have or be at public-use aviation site where planes have easy access to runways.
 - Project Scope
 - \$515 million in capital investment
 - 1,839 jobs

Innovation, Entrepreneurship, and Small Business Development

Summary

- This month continued the momentum within **Broken Arrow's entrepreneurial ecosystem** through both direct engagement and strategic research. Team met with three **Entrepreneurial Support Organization (ESO)** partners to learn more about their programs and impact, gathering insights that will help shape future strategies for ecosystem development.
- The **1 Million Cups Broken Arrow** community also saw another successful month, with **82 community members** attending and eight local businesses presenting, reflecting strong community participation and growing interest in entrepreneurial collaboration. Collectively, these efforts are helping to strengthen connections, identify new opportunities, and build the foundation for long-term entrepreneurial growth in Broken Arrow.

Entrepreneurship Support Meetings: 19

Workforce Development

Summary

- **WorkInBA Career Fair:** Staff facilitated the premier job fair for the community with the goal of bringing talent and employers together. More than 25 employers were in attendance for this event ranging from industries such as manufacturing, healthcare, finance, and more.

- Number of job seekers in attendance at event = **190 + (28% increase)**
 - Average Employer Engagements with Job Seekers = **21**
- **Young, Smart, and Local Conference:** Staff attended the event in Tulsa, OK which brought together leaders in Human Resources, Talent Development, and Economic Development to share strategies for attracting and retaining talent. Key takeaways included innovative approaches to engaging young professionals, strengthening local talent pipelines, and building communities where people want to live and work.
- **Manufacturing Career Day:** Workforce development event focused on career awareness for the manufacturing industry. Employers from the manufacturing industry volunteered their time to engage in hands on activities with students.
 - Impacted over **2600** students between the Freshman Academy and Alternative Schools with Union and Broken Arrow Public Schools
 - Over **57** volunteers spanning a large variety of different employers participated in the event to help drive career awareness for students
- **Dedicated Employer Hiring Event:** Staff facilitated an onsite hiring event for Solar turbines in Broken Arrow, OK. The collaboration was in an effort to support hiring for crucial roles for the employer including CNC machinists, quality inspectors, and maintenance technicians.
 - **50** job seekers in attendance for event
 - **9** offers made by employer
 - *"We were able to do a months' worth of recruiting in 4 hours because of this event."* -Dave Simon, General Manager
- **Workforce Meetings** = 10

Broken Arrow Job Board Monthly Metrics:

- **4224** page visits; **957** clicks on jobs; **9** job alert subscribers
- **88** application engagements

Job Seeker Monthly Metrics:

- Job seeker engagements = **25**
- Job seeker placements = **9**

Job Seeker Year to Date Metrics:

- Job seeker engagements = **354**
- **423** application engagements (job board)
- Job seeker placements = **13**

Arrow Forge

Summary

- The Planning Commission approved a comprehensive plan change for **Arrow Forge** from Level 4 to Level 7, with final City Council consideration scheduled for November.

- The **Arrow Forge Committee** convened to advance the **Amplify 2.0 strategic plan**, which outlines next steps for the site’s long-term vision. Discussion focused on incorporating defining key industry-focused districts and refining the overall masterplan to guide future development and investment.

Research Analysis, Strategic Planning, & Advocacy

Summary

- VP of Economic Development participated in the **Select Oklahoma Consultant Reception** in Greenville, South Carolina, where more than 15 site consultants were in attendance, providing valuable opportunities to promote Broken Arrow and strengthen professional relationships.
- VP of Economic Development presented to the City Council on the importance and impact of manufacturing in Broken Arrow and accepted an official proclamation designating **October as Manufacturing Month**.
- Staff began planning for the next edition of **Grounds for Development**, the EDC’s signature publication showcasing Broken Arrow’s business environment, development activity, and investment opportunities. The upcoming issue will feature **refreshed project profiles, updated data insights, and enhanced storytelling elements** to better highlight the community’s economic momentum and strategic priorities.
- In recognition of **Manufacturing Month**, staff led a community-wide celebration featuring manufacturing highlight videos, site tours, and the annual Manufacturing Luncheon. These efforts **spotlighted Broken Arrow’s advanced manufacturing sector**, showcased local innovation, and promoted the diverse career opportunities available within the industry—reinforcing the city’s leadership in regional manufacturing excellence.
- Staff participated in a **Best Practices trip to Tennessee**, visiting Downtown Franklin and Murfreesboro, TN to explore innovative approaches to entrepreneur and innovation support and development in schools, co-working spaces, building reuse and temporary activation, workforce development including innovative manufacturing talent attraction, retention, and development, retail development, and tourism initiatives.
- **Research Requests:**
 - **Business Resources – 3**
 - Developer wanting data on house tops in South Broken Arrow.
 - Realtor requesting data on the 65+ age demographic including projections, gender breakdown, and 55+ communities.
 - Business owner asking for a retail leakage report of the Rose District, specifically for groceries and delis.
 - **City of Broken Arrow – 0**
 - **Workforce – 0**