Sarah Lopp Bio

Sarah Lopp is the creative force and owner behind **Funktified**, a maximalist boutique in Broken Arrow, Oklahoma that celebrates all things funky, eclectic, and disco-inspired. With a love for vibrant design, local artistry, and retro nostalgia, Sarah has built Funktified into a community hub of joy and self-expression, blending maximalism with thoughtful curation, making Funktified not just a store but an immersive experience that reflects her passion for fun, bold living.

Before founding Funktified, Sarah was well-known in the Tulsa area as the entrepreneur behind Money Saving Queen, where she shared creative ways for families to save money through coupons, smart shopping, and budgeting strategies. She sold her company to News on 6 in 2009 and joined the Tulsa media scene to further her efforts of teaching families how to eat healthy and save money. Her work reached a national level being featured daily in 11 television markets as well as on national news television and authoring her own book as well. Her self-built website reached monthly views of over 2.5 million users. In 2014, Sarah purchased Money Saving Queen back from the media company behind News on 6 and sold it for the final time in 2017.

After Money Saving Queen, Sarah went on to own a local produce co-op right here in Broken Arrow and also strategizing with other local businesses to help them manage the pandemic and come out ahead. One of her biggest successes as a business strategist was when she took over a near bankrupt semi-trailer repair company, rebuilt it and "flipped" it a year and half later for over \$2.5 million dollars.

Forever drawing on that entrepreneurial spirit, Sarah has successfully transitioned from helping families save to helping them celebrate life through bold, funky finds—all while staying true to her love of community and creativity.

Sarah holds a Bachelor's of Science in Biblical Studies, a Masters of Theology and is an adjunct professor for Oklahoma Wesleyan University. She is also the mother of five boys and the wife of Chris Lopp, a local attorney right here in Broken Arrow.