

Gordon Outdoor Advertising LLC

202 S. Main, Ste. 203, Broken Arrow OK 74012
Phone 918-636-6474

Broken Arrow LED package for City of BA

The undersigned hereby authorizes Gordon Outdoor Advertising LLC, hereinafter referred to as GOA, to affect the display of the following described advertising for which said Advertiser agrees to pay the sum of **\$3,000** per month for the term of this contract. Advertiser will be invoiced on the 1st of each month. Rental payments are due on or before the 15th of each month. Any late payments are subject to a 15% late fee. If the rental payment is not received by GOA within 45 days of the due date, GOA shall have the right to terminate the Advertising Agreement, and the entire unpaid balance of this Advertising Agreement shall be immediately due and payable together with interest from the date of default on such unpaid balance computed at the 12% per annum. Any action to enforce the terms of this Advertising Agreement shall be brought exclusively in the state or federal district courts situated in Tulsa County, Oklahoma. GOA shall be entitled to attorney fees and related collection costs if any collection services or action is required. This Advertising Agreement shall be construed in accordance with and governed by the laws of the State of Oklahoma.

BROKEN ARROW WILL BE DISPLAYING ON A TOTAL OF 9 GORDON BA LED PANELS...

- CITY IS ALREADY RENTING 1 LED PANEL - #36 WEST
- 8 ADDITIONAL LED PANEL BREAKDOWN BELOW

Sign Locations rented in this contract :

LED #33 - 71st on Collision Works site - EAST & WEST LED PANELS (VALUE - **\$1,500**) 2 LEDS
LED #61 - 81st & Main St - NORTH & SOUTH & WEST LED PANELS (VALUE - **\$1,500**) 3 LEDS

Signs at no charge from Gordon Outdoor to City of BA as courtesy bonus:

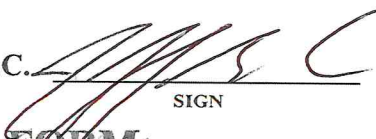
LED #36 west LED panel opposite Bass Pro
LED #31 north LED panel viewed while taking Coweta exit near QT & Braums
LED #32 south LED panel 81st & Hwy 51 - viewed from intersection headed into BA

Term: 2-15-21 through the date on which City of BA notifies Gordon of discontinuation. Rental cost is at \$3,000 per month, including free bonus LED panels. This is available for up to 12 months from start date.

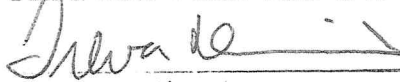
1. Display frequency = once per minute showings on every LED panel
2. Advertiser may display multiple designs.
3. At any point in time during this term Advertiser wishes new design to be uploaded to this LED face GOA will do so as quickly as possible.
4. All design fees are inclusive in the monthly rental noted above.

This contract is executed by the undersigned Advertiser and accepted by GOA.

City of Broken Arrow Michael J. Smith City Manager 2/18/2021
ADVERTISER - COMPANY NAME SIGNATURE TITLE DATE
918-259-0419 220 S. 1st St. BA OK 74012
PHONE NUMBER EMAIL BILLING ADDRESS

Gordon Outdoor Advertising LLC.  2-19-21
SIGN DATE

APPROVED AS TO FORM:


City Attorney