



January 2026



210 N. Main, Broken Arrow, OK 74012

BROKEN ARROW

ECONOMIC DEVELOPMENT CORPORATION

January 2026 Report

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Business Retention and Expansion

Summary

- **Project Sapling** continued to advance, with an **Economic Development Agreement finalized** and scheduled for City Council consideration in February.
- Engaged with an existing Broken Arrow employer on **Project Dallas**, an expansion project anticipated to create **18 new jobs** and generate over **\$4.5 million in capital investment**.
- **BRE Employer Meetings: 7**

New Business Attraction

Summary

- **Project Sam** continued to progress with a target close date anticipated in **February**; staff also coordinated with the company on drafting a project announcement.
- Facilitated a meeting with a **private-sector business** and the City of Broken Arrow to explore potential **development opportunities along the Highway 51 corridor**.
- Continued discussions with the developer at **Creek 51** and **Project Compass**, with the developer delivering **conceptual building options and associated cost estimates** to support ongoing project evaluation.

Incoming January Projects

RFIs Received: 2

RFI Response: 1

- **Project Bladerunner – Submitted 20-acre site at Arrow Forge**
 - Defense company seeking to build 50K SF facility to manufacture turbine engines.
 - Project Scope
 - \$30 million capital investment
 - 160 jobs
- **Project TIC – No response due to lack of inventory meeting requirements of project.**
 - Company seeking to establish a footprint facility and seeking an existing facility of 8,500 SF, with 39-foot clear height, and with rail. Interested in leasing only.
 - Project Scope
 - \$5 million capital investment
 - 20 jobs

Innovation, Entrepreneurship, and Small Business Development

Summary

- Entrepreneurial engagement remained strong in January, driven by continued momentum with **1 Million Cups Broken Arrow**, where two local businesses presented and **53 community members** attended. This level of participation reflects sustained community interest in Broken Arrow's entrepreneurial initiatives.

- The **Entrepreneurship Committee convened** during the month to continue strategic discussions with partners and stakeholders focused on strengthening the City's entrepreneurial ecosystem and identifying opportunities for future collaboration and program development.

Entrepreneurship Support Meetings: 6

Workforce Development

Summary

- VP participated in **CTE Advisory Committee at Vanguard Academy**, providing industry insight to support workforce readiness and career pathway alignment.
- Staff facilitated **Talent Attraction & Workforce Development** committee meetings with community and employer partners.
 - Explored next steps for engaging additional employers on VR video creations.
 - Continued evaluating the challenges observed regarding childcare and other incentive models across the U.S.
 - Promoted upcoming workforce events, including Healthcare Career Day, Spring WorkinBA Career Fair, and Summer STEM Camp.

Employer Workforce Meetings = 5

Broken Arrow Job Board Monthly Metrics:

- **2945** page visits; **35** clicks on jobs; **1** job alert subscribers
- **23** application engagements

Job Seeker Monthly Metrics:

- Job seeker engagements = **5**
- Job seeker placements = **1**

Job Seeker Year to Date Metrics:

- Job seeker engagements = **5**
- **23** application engagements (job board)
- Job seeker placements = **1**

Arrow Forge

Summary

- The **Block 4 lot split** was approved by the Planning Commission, creating a **10-acre site for Project Flight**, with the land transfer anticipated to be completed in February.
- Arrow Forge Committee members and City leadership met to review **infrastructure updates and broader district planning efforts**.

Research Analysis, Strategic Planning, & Advocacy

Summary

- Staff hosted **Leadership Broken Arrow Economic Development Day**, providing an overview of local economic development initiatives, priorities, and community growth efforts.
- VP attended the **NAIOP Developer Showcase** held at Tulsa International Airport's new international terminal. The event offered opportunities to connect with commercial real estate professionals and stay informed on regional development trends.
- CEO & VP attended the **Tulsa Regional Chamber's Annual Meeting and Inauguration**, engaging with regional business and civic leaders and gaining insight into regional economic priorities.
- VP attended **Select Oklahoma reception** at Hotel ZaZa in Dallas focused on networking with site selection consultants. The event provided a valuable opportunity to strengthen relationships and promote Broken Arrow as a competitive location for future projects.
- Staff attended and participated in the **City of Broken Arrow's GO Bond Communications Committee**, supporting efforts to inform the public about proposed bond projects and their impact on community growth and infrastructure.
- Research Requests:
 - Business Resources - 0
 - City of Broken Arrow – 2
 - Researched and provided land comps for Industrial land in the Tulsa and Oklahoma City region.
 - Provided an ESRI Trade Market Report for 5-, 10-, and 15-mile radii around the South Broken Arrow Reasor's and Trader Joe's.
 - Workforce – 1
 - Assisted Manpower with a Wage Analysis on several occupations such as forklift operator, warehouse manager, and customer service representative for Broken Arrow, OK and Wichita, KS.